



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
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Advertiser
Agency
Buyer
Salesperson

OBAMA FOR AMERICA (2353)
GMMB (1182)

Shiebler, Charles (1011)
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Invoice 174744
Inv Date 10/28/2012
Terms Net 30
Contract 48701
Bill Type Standard
Period 10/1/2012 - 10/28/2012

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (1051)
Est 1537 Sked A 10/23 (27682)
Local/Political Candidate Agency
1537 AJ

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:58PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	7:00AM- 8:00AM	Per week (2), Tu, We, Th, Fr	10/23/12 7:23AM (Tu)	00:30	Today Show	OFA12Z159H	\$2300.00	
1.0	SPOT	7:00AM- 8:00AM	Per week (2), Tu, We, Th, Fr	10/24/12 7:24AM (We)	00:30	Today Show	OFA12G170H	\$2300.00	
3.0	SPOT	8:00AM- 9:00AM	Per week (2), Tu, We, Th, Fr	10/25/12 8:50AM (Th)	00:30	Today Show	OFA12G170H	\$2300.00	
3.0	SPOT	8:00AM- 9:00AM	Per week (2), Tu, We, Th, Fr	10/26/12 8:49AM (Fr)	00:30	Today Show	OFA12G150H	\$2300.00	
4.0	SPOT	8:00AM- 9:00AM	Day, Su-1	10/28/12 8:49AM (Su)	00:30	TODAY SHOW-SUNDAY	OFA12Z159H	\$1400.00	
5.0	SPOT	9:00AM- 9:30AM	Per week (1), Tu, We, Th, Fr	10/24/12 9:22AM (We)	00:30	7 News Today in New England 9-10A	OFA12Z159H	\$1000.00	
6.0	SPOT	9:00AM-10:30AM	Per week (1), Su	10/28/12 9:40AM (Su)	00:30	7 News Today in New England-Sun	OFA12G150H	\$400.00	
7.0	SPOT	9:30AM-10:00AM	Per week (1), Tu, We, Th, Fr	10/23/12 9:59AM (Tu)	00:30	7 News Today in New England 9-10A	OFA12Z159H	\$1000.00	
8.0	SPOT	10:00AM-11:00AM	Per week (2), Tu, We, Th, Fr	10/23/12 10:30AM (Tu)	00:30	Today Show	OFA12Z159H	\$850.00	
8.0	SPOT	10:00AM-11:00AM	Per week (2), Tu, We, Th, Fr	10/24/12 10:57AM (We)	00:30	Today Show	OFA12Z159H	\$850.00	
9.0	SPOT	11:00AM-12:00PM	Per week (2), Tu, We, Th, Fr	10/24/12 11:51AM (We)	00:30	TODAY SHOW III (hour 4)	OFA12G170H	\$850.00	
9.0	SPOT	11:00AM-12:00PM	Per week (2), Tu, We, Th, Fr	10/25/12 11:30AM (Th)	00:30	TODAY SHOW III (hour 4)	OFA12Z159H	\$850.00	
10.0	SPOT	2:00PM- 3:00PM	Per week (2), Tu, We, Th, Fr	10/24/12 2:24PM (We)	00:30	DOCTORS Episode: 5053	OFA12Z159H	\$600.00	
10.0	SPOT	2:00PM- 3:00PM	Per week (2), Tu, We, Th, Fr	10/25/12 2:58PM (Th)	00:30	DOCTORS Episode: 5051	OFA12G170H	\$600.00	
11.0	SPOT	3:00PM- 3:30PM	Per week (1), Tu, We, Th, Fr	10/24/12 3:15PM (We)	00:30	Family Feud Episode: 12073	OFA12Z159H	\$600.00	
12.0	SPOT	3:30PM- 4:00PM	Per week (1), Tu, We, Th, Fr	10/26/12 3:50PM (Fr)	00:30	Family Feud Episode: 12076	OFA12Z159H	\$600.00	
13.0	SPOT	5:30PM- 6:00PM	Per week (1), Tu, We, Th, Fr	10/23/12 5:57PM (Tu)	00:30	7 News at 5	OFA12G150H	\$2000.00	
14.0	SPOT	7:00PM- 7:30PM	Per week (2), Tu, We, Th, Fr	10/23/12 7:28PM (Tu)	00:30	Access Hollywood Episode: 4207	OFA12Z159H	\$2200.00	
14.0	SPOT			10/26/12			1 preempt @ \$2200.00	\$0.00	Pre-Empty
16.0	SPOT	7:30PM- 8:00PM	Per week (2), Tu, We, Th, Fr	10/24/12 7:59PM (We)	00:30	ANIMAL PRACTICE	OFA12Z159H	\$2400.00	
16.0	SPOT	7:30PM- 8:00PM	Per week (2), Tu, We, Th, Fr	10/26/12 7:59PM (Fr)	00:30	Mockingbird Lane	OFA12Z159H	\$2400.00	
18.0	SPOT	10:59PM-7 News at 11	Per week (1), Tu, We, Th, Fr	10/23/12 11:25PM (Tu)	00:30	7 News at 11 PM	OFA12Z159H	\$3000.00	
19.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Per week (2), Tu, We, Th, Fr	10/23/12 11:45PM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	OFA12Z159H	\$1600.00	
19.0	SPOT	11:34PM-THE TONIGHT SHOW W/ JAY LENO	Per week (2), Tu, We, Th, Fr	10/25/12 12:08AM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	OFA12Z159H	\$1600.00	
20.0	SPOT	9:00PM-Law & Order SVU	Day, W-1	10/24/12 9:41PM (We)	00:30	Law & Order SVU	OFA12G150H	\$3000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$37,000.00	Total Spots	24
Commission	(\$5,550.00)		
Net Total	\$31,450.00		